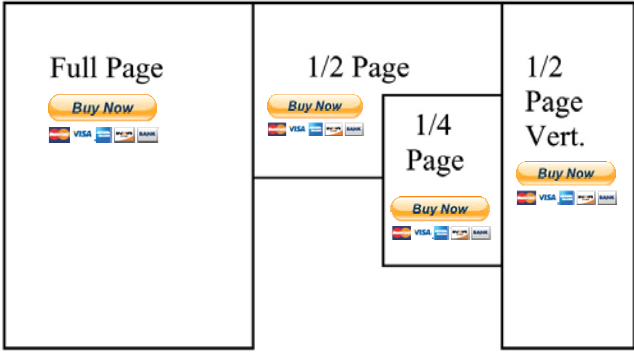


**Display Ads
Annual Rates for
2011**

Call 602.230.8161

<u>Regular Ad Sizes</u>	<u>Annual Rates</u>
Display ad (color)	
1/4 Page Vertical	\$1,500.00
1/2 Page	\$2,200.00
1/2 Page Vertical	\$2,500.00
Full Page	\$3,200.00



All Display Ads & Listings are published online and in printed version

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Eight (8) Line Business Listing – Included with all Display Ads (\$600.00 value)

- Provides link to online AD PAGE –
- Posting your Display Ad (Graphic Design not included)
- Thumbnail display of your ad posted with your listing
- Link to your web site and email address
- Login and password to your AD PAGE to conveniently change your content
- Listing is printed in hard copy annual version of AZBP (30,000 copies)
- Link to Google map - allows readers to easily locate your business
- Optional AZBP Email address - Your name@AZBP.com

Listing Format;

- CATEGORY OF BUSINESS***
- Line 1: Business Name
 - Line 2: Business Address – City
 - Line 3: Telephone Number – Contact Name
 - Line 4: This section contains 200 characters of
 - Line 5: information concerning your product and
 - Line 6: service offer. Use this space to describe
 - Line 7: the reason a new client should choose
 - Line 8: your company to conduct business with. (199 chars)

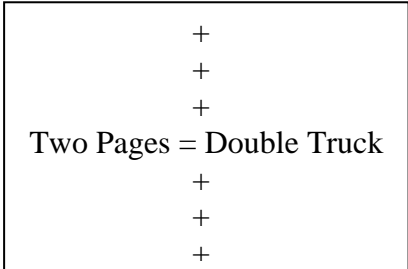
Additional benefits:

- Keyword Search – add up to six (6) keywords to your listing database
- Discounts on media/advertisement placement orders for other publications.
- Your Listing is given priority in our FREE Directory Assistance

25% off Additional Listing – To qualify, must have same business name listed
Payment plan does not apply to purchases under \$150.00
All Advertising Agreements and/or content due by print deadline. 20% RUSH Charge applies thereafter (No exceptions)
15% fee assessed for preferred placement requests.
There are no refunds after processing of order or close date of publication
Order must be paid and completed “in calendar month” to secure published rate.
Graphic Design available for a nominal fee – minimum \$140.00

PREMIUM AD CHOICES

Double Truck (DT)	\$3,600.00
Inside Front Cover	\$3,900.00
Inside Back Cover	\$3,500.00
Back Cover	\$4,200.00
Inside Front Cover - DT	\$5,100.00
Distribution Sponsor	\$7,600.00



Referral Credits to use towards your purchase.

Earn up to \$150 credit towards the purchase of your Listing or Ad in AZBP. Refer a business to AZBP and earn credits towards your purchase. Insure the purchasing party acknowledges you during the sale. Your referral information must be recorded at time of purchase.

Order Your Display Ad NOW!
602.230.8161 or sales@AZBP.com