BLACK BOOK

THE AIRPORT ISSUE

Business Listing Rates

Updated July 15, 2012

LISTING PACKAGES / *All Listings are published online and in print (not including images)*

L2 / THREE (3) LINE BUSINESS LISTING

Listing Format:
CATEGORY OF BUSINESS
Line 1: Business Name
Line 2: Business Address – City
Line 3: Telephone Number – Contact Name

Issue Rate: **$200.00**

Buy Now

Listing is printed in hard copy version of Black Book (20,000 copies)

Provides link to online AD PAGE – Post informative 300x300 pixel display ad (Graphic Design not included)

Link to Google map - allows readers to easily locate your business

L3 / EIGHT (8) LINE BUSINESS LISTING

Listing Format:
CATEGORY OF BUSINESS
Line 1: Business Name
Line 2: Business Address – City
Line 3: Telephone Number – Contact Name
Line 4: This section contains 200 characters of
Line 5: information concerning your product and
Line 6: service offer. Use this space to describe
Line 7: the reason a new client should choose
Line 8: your company to conduct business with.
(199 chars)

Issue Rate: **$250.00**

Buy Now

Listing is printed in hard copy version of Black Book (20,000 copies)

Provides link to online AD PAGE – Post informative 3.5" x 2" display ad (Graphic Design not included)

Thumbnail display of your ad posted with your listing

Link to your website, e-mail address and social media

Login and password to your AD PAGE to conveniently change your content

Link to Google map - allows readers to easily locate your business

ADDITIONAL BENEFITS:

Includes online listing with www.AZBP.com.
Keyword Search – add up to six (6) keywords to your listing database.
Discounts on media/advertisement placement orders for other publications.
Your Listing is given priority in our FREE Directory Assistance.

DEADLINE: SEPTEMBER 15TH 2012

ADDITIONAL INFORMATION:

25% off Additional Listing – To qualify, must have same business name listed
Payment plan does not apply to purchases under $150.00
All Advertising Agreements and/or content due by print deadline.
20% RUSH Charge applies thereafter (No exceptions)
There are no refunds after processing of order or close date of publication
Order must be paid and completed "in month" to secure published rate.

Referral Credits - Earn up to $150 credit towards the purchase of your Listing or Ad in AZBP.

ORDER YOUR LISTING NOW AND SAVE! / 602.230.8161 OR SALES@AZBP.COM